

CRISTINA ZOCCA

Service & UX Designer

CREATIVE
DETAILED ORIENTED
QUICK LEARNER
STRATEGIC PLANNER
AMBITIOUS
TRAVELLER
CURIOUS

*"If you have an apple
and I have an apple
and we exchange apples,
then you and I
will still each have one apple."*

*"But if you have an idea
and I have an idea
and we exchange these ideas,
then each of us
will have two ideas."*

JOB EXPERIENCES

- SERVICE AND UX DESIGNER** ● 2018 - now
CERTILOGO - Autentication, Milano
[UI/UX - mobile interface - graphics]
- CREATIVE DIRECTOR** ○ 2015 - 2018
VIVEAT - Smart Product, Milano
[mobile interface - UI/UX - graphics -
art direction - webdesign - accounting]
- GRAPHIC & WEB DESIGNER** ○ 2012 - 2015
PEGASUS - Communication, Treviglio
[graphics - 3D - webdesign - events]
- EVENT PROJECT MANAGER** ○ 2012 - 2015
PONTI DI COTONE, Cassano d'A. (MI)
[concept - budget - media planning -
account - graphic - social media]
- BRAND DESIGNER** ○ 2012 - 2013
FUORIMODA - Fashion, Milano
[logo - media planning - brand design]
- EVENT PLANNER** ○ 2011 - 2012
DIEFFE LUXURY - Wedding, Sesto (MI)
[research - analysis - budget -
presentation - concept - contact]
- EVENT PLANNER** ○ 2010 - 2011
STUDIO MEDA - Architecture, Milano
[research - analysis - budget -
presentation - concept - contact]
- GRAPHIC DESIGNER** ○ 2007 - 2008
LUCEPLAN - Design, Milano
[graphic - content]

EDUCATION

- 2012 ○ "Mohole Lab S.N.C." **WEBMASTER**
- 2011 ○ "Abea Srl" **EVENT PLANNING**
- 2011 ○ "Politecnico di Milano"
II° level degree in **SERVICE DESIGN**

PERSONAL SKILLS

LANGUAGES

English (fluent) - French (basic)

SOFTWARES

UX XD, Invision, Sketch, Miro
Graphic Photoshop, Illustrator, Indesign
Video After Effect, Premiere
Web Flash, Wordpress, Html, CSS
3D Rhinoceros, VRay

LIFEGUARD DRIVING

Licence - 2004
Licence B - 2004

HOBBY AND INTERESTS

Art, design, cinema, fashion, travels, photography,
packaging design, detective books, event planning

CONTACTS

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